

# LUDLOW TOWER

## The Parish Magazine of Ludlow St Laurence

### Advertising rates 2024-25

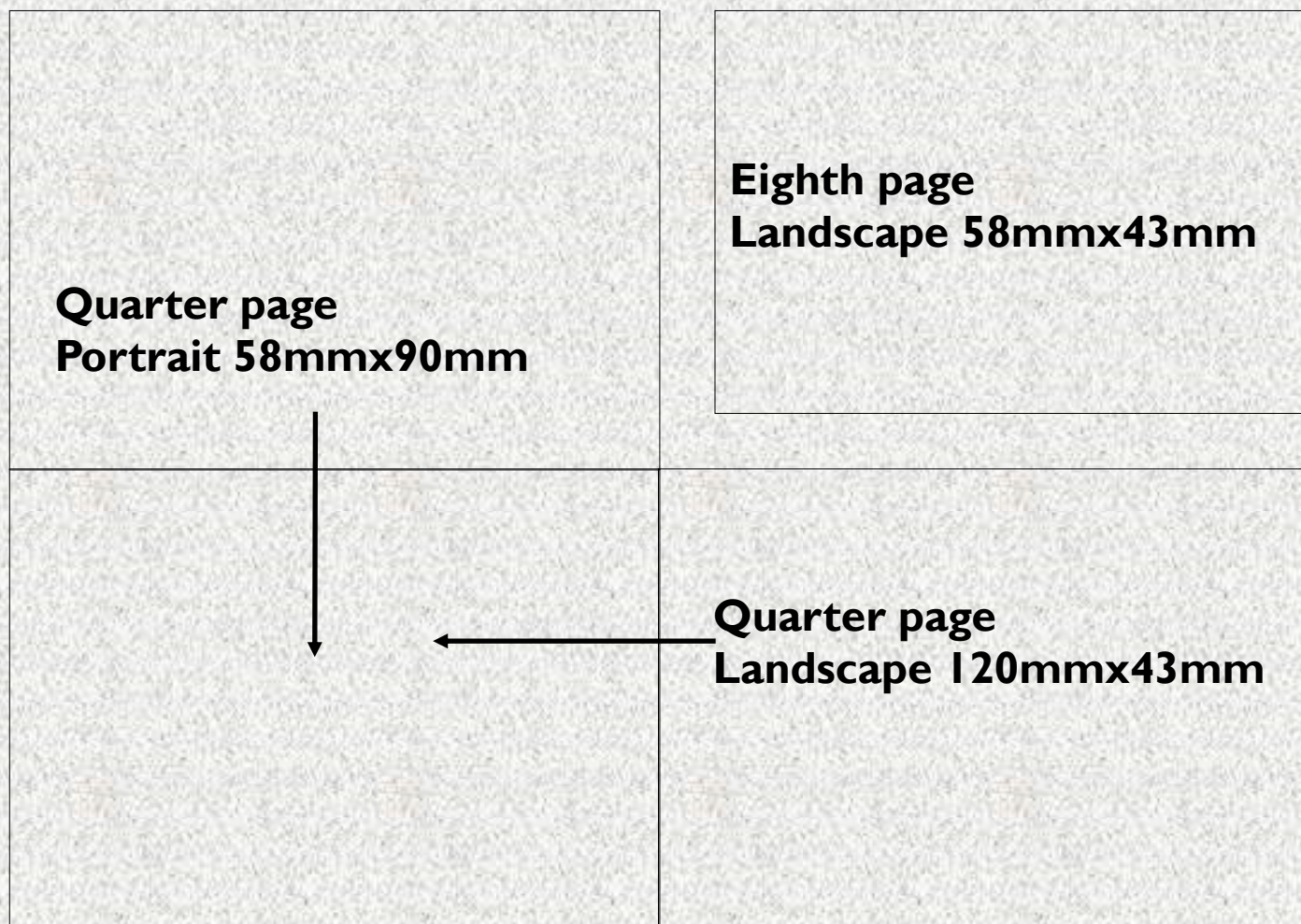




**Half page**  
**Landscape 120mmx90mm**

**Half page**  
**Portrait 58mmx184mm**

**Whole page**  
**Portrait 120mmx184mm**



**‘Yellow pages’ entry - text only, max 4 lines, approx 50 words**

## **PRICES (for 12 issues)**

Full page - back cover	£585
Full page - inside covers	£425
Full page - inside	£370
Half page	£225
Quarter page	£120
Eighth page	£70
‘Yellow pages’ small ad	£42

## **PAYMENT DETAILS**

Payment by BACS preferred:

Bank CAF  
Sort Code 40-52-40  
Account Name Ludlow PCC  
Account No 00016766  
Reference Ludlow Tower

Please confirm BACS transfer by email to

[grace.sales@stlaurences.org.uk](mailto:grace.sales@stlaurences.org.uk)

Cheques (Ludlow PCC) to:

Treasurer, Parish Office, 2  
College Street, Ludlow, SY8

## GENERAL INFORMATION

- The parish magazine is produced once a month in full colour using lithographic printing.
- The normal print run is 600 copies
- It is available, free of charge, in St Laurence's church and at numerous public venues around Ludlow, posted on the church website and emailed to 100 addresses.

## GUIDELINES

- All advertisements must be supplied fully finished to the exact dimensions specified (no border) as a .jpeg, .png or other graphics file (**no pdfs please**).
- A design service is available if required (rates on request).
- Small ads (text-only) may be supplied in any format and are printed as 'yellow pages' in the centre of the magazine.
- Prices are for a single advertisement to appear in 12 issues of the magazine (April - March).
- Payment must be submitted with the advertisement.
- Advertisements will be accepted subject to space being available.
- The editorial committee reserves the right to refuse any advertisements it deems unsuitable.

## HOW TO PLACE AN ADVERTISEMENT

To book an advertisement or discuss your requirements contact:

Parish Office, 2 College Street, Ludlow SY8 1AN

01584 872073

[socialmedia@stlaurences.org.uk](mailto:socialmedia@stlaurences.org.uk)

### **Please include:**

- full contact details (name, address, telephone number(s), email address, website)
- details of the advertisement: full-, half-, quarter-, eighth-page, or small ad; if applicable orientation (portrait or landscape) and location (outside or inside cover).